Ask a Librarian News and Information

Skip to content

- About
    - Reasons to Join
    - Become a member
    - Mobile
    - Participating Libraries
    - Privacy
    - Ask a Librarian Patron Demo
    - Working Groups
        - Advisory Committee
        - Quality Assurance Workgroup
        - AAL Mentor
    - FAQ
        - Buscar Respuestas (FAQ)
    - Spanish Email
    - Annual Reports
        - Statistics Archive
- Link to Us
- News
- Marketing
    - Order Promotional Materials
    - Logos
    - Instant Invite
    - Widgets
    - Mobile
    - QR Codes
    - Social Sites
- Toolbox
- Home

Search for: Search

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Ask a Librarian – Mobile App →

March 2013 Statistics

Usage Summary

Mobile APP Chat Sessions	18
askalibrarian.mobi Mobile Chat Sessions	106
Standard Chat Sessions	2512
Instant Invite Chat Sessions	83
Widget Chat Sessions	1,843
Total Chat Sessions	**4,562**
E-mail Sessions	1,360
Text Sessions	489
March 2013 total sessions	**6,411**
Fiscal 2012-2013	**37,652**
Total use 2011 -2012	**83,400**
Participating Libraries	128

Top entry by chat

1. St. Petersburg College
2. Florida State University
3. Nova Southeastern University
4. University of South Florida Libraries
5. Orange County Public Library Sytem
6. Tampa Hillsborough Public Library System
7. University of Florida
8. University of Central Florida
9. Miami Dade Public Library
10. Jacksonville Public Library

Training

- Total Trained: 34
- Number of Sessions:4
- Video On-Demand Views: 33
- Classes Offered: Introductory Training Series (2), 2-Hour Refresher, AaL Flash Tips: Creating Scripts & Bookmarks

Live Chat

Local Desks	1,379
Academic	535
Collaborative	2,648
Total Chat	4,562

Local Stats by Entry Point

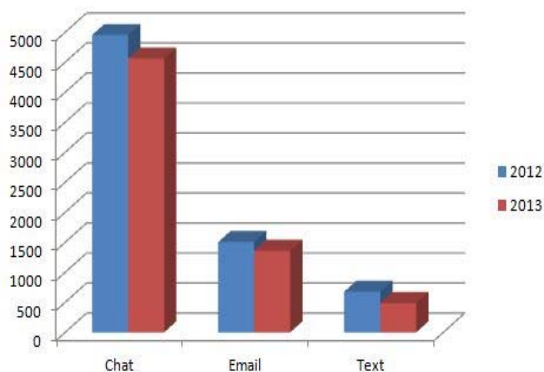- Chat by Entry Point
- Email by Entry Point
- Text by Entry Point

Visits by City

Cities	Visits %
Tallahassee	27.82%
Gainesville	14.73%
Orlando	6.78%
Jacksonville	5.97%
Miami	4.34%
Goldenrod	3.60%
St. Petersburg	2.02%
Key West	1.83%
Sarasota	1.64%
Kissimmee	1.55%

Visits by Metro Area

Metro Area	Visits %
Tallahassee FL-Thomasville GA	28.22%
Orlando-Daytona Beach-Melbourne FL	19.97%
Tampa-St. Petersburg (Sarasota) FL	15.09%
Gainesville FL	14.84%
Miami-Ft. Lauderdale FL	10.96%
Jacksonville	6.94%
West Palm Beach-Ft. Pierce FL	1.31%
Panama City FL	1.09%
Ft. Myers-Naples FL	1.03%
Mobile AL-Pensacola (Ft. Walton Beach) FL	0.38%

Yearly Comparison

March 2012 vs March 2013

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- **Tag Cloud**

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